

## WBID Is Reaching Out To Developers, Businesses

With its \$1.85 million streetscape project completed, and two other major projects – one residential/commercial, the other totally commercial, nearing completion, Washington Borough, Warren County is clearly a town on the cusp of big things.

The Washington Business Improvement District (WBID) wants to spread the word.

The WBID is inviting potential businesses, commercial developers and real estate representatives to the Borough for two special “showcase” events that will highlight the benefits of doing business here. Other similar events are expected to be held throughout the year.

The first two showcases are scheduled for Wednesday Feb. 13 for potential businesses and on March 5 for developers/real estate representatives. Both events will be held from 9 a.m. to 1 p.m. (for those who cannot attend, personal tours can also be arranged).

The day will begin with a light breakfast and include a walking tour of the downtown, the spotlighting of targeted properties, introductions to area business people, a meeting with town and county officials and will conclude with a complimentary lunch and a Q & A session.

Attendees will see first-hand how the \$1.85 million streetscape project, which includes new sidewalks, trees, light posts and other pedestrian-friendly features, has transcended a downtown now with amazing potential.

Officials will speak about the growth potential of the area (noting that several nearby housing projects are under construction, including a Toll Brothers project and the Midtown Direct residential/condominium project in the Borough). In addition, an overview of the WBID’s role in new development will be discussed, as well as highlighting the many special events that are held downtown during the year, including the region’s largest music and arts street festival in October, the Festival in the Borough.

Attendees will also learn about what kinds of monetary incentives are available to them – as well as to current businesses – should they choose to do business in Washington Borough.

For example, selected new businesses are eligible to receive up to \$2000 for fit-out projects, up to \$1000 for new signage and other exterior improvements matched 1-to-1 through the Façade Improvement Program, and complimentary exposure on the Borough website for six months.

Businesses are also assisted with grand opening preparations and other benefits.

The Façade Improvement Program could include complete façade renovation, new signs, awnings and lightings.

“The WBID is looking forward to welcoming new developers to the Borough,” said Jim Sheldon, Executive Director of the WBID. “The downtown has visually changed overnight. It is a fresh and exciting look and offers great opportunities for those with vision.”

If you know of someone who would be interested in attending either of these two days, please have them phone Jim Sheldon, 908-689-4800.

## Borough Beefs Up Security With Surveillance Cameras

The Washington Business Improvement District is in the process of installing two surveillance cameras, one on E. Washington Avenue, the other on W. Washington Avenue, that will help keep the downtown a more secure place to visit and shop.

One camera will be posted atop Midtown at Washington, the new four-story building on E. Washington Avenue, while the second camera will be positioned on top of the Wachovia bank at the corner of W. Washington and Belvidere avenues.

The WBID is purchasing the cameras

but will hand off control of them to the police department. A third camera may be installed toward North Lincoln if additional funding becomes available.

According to Jim Sheldon, WBID executive director, the three state-of-the-art cameras will cost about \$25,000. The cameras, which have the capabilities to “see” in a multiple number of angles, are expected to serve as a deterrent.

“This will make the downtown a much safer place to do business, morning, noon and night,” said Sheldon.



## Gingerbread Success

This year’s holiday Gingerbread Extravaganza brought out many wonderful gingerbread creations. This one was created by area Girl Scouts and is a re-creation of the downtown.

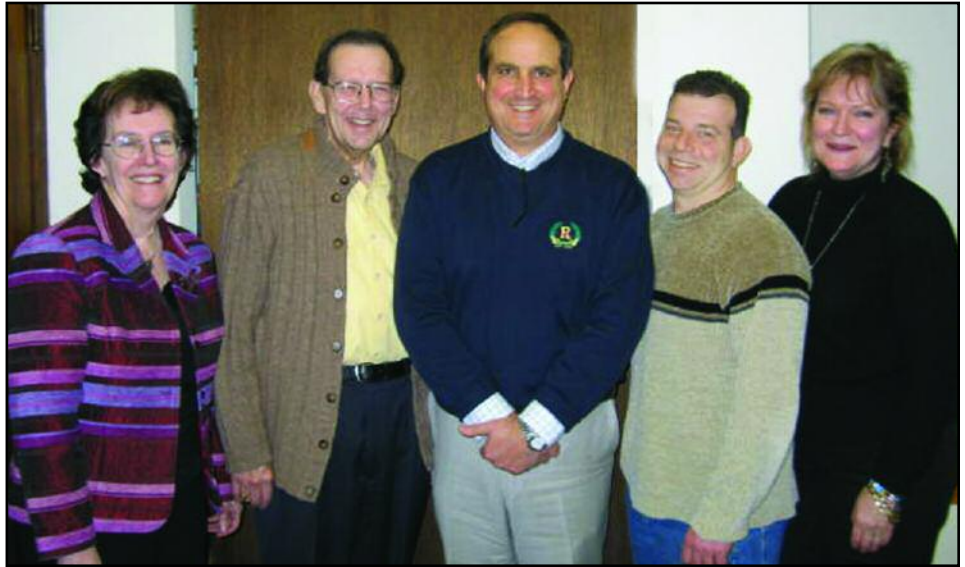
## WBID Board Elects 2008 Officers

Edward Rossi, longtime Washington Borough property owner, has been re-elected as the president of the Washington Business Improvement District's Board of Directors.

Others elected to the organization's Executive Board include Michael Schmidt, president of Main Street Properties, first vice president; Richard Maguire, owner of Warren Hills Memorial Home, second vice president; and Monika Hamburger, owner of ComForCare Senior Services, secretary. Former treasurer Marian Bredin, owner of Good Impressions, was selected as the new treasurer.

"We have a very strong and talented board with a wealth of experience and energy," said Rossi. "With their expertise we will work to better the business community as a whole and in tandem with the Borough Council make Washington a better place to live and work.

"I look forward to the WBID continuing to play a key role in the ongoing improvements to the business community in the Borough," continued Rossi. "It is our goal to provide a safe and comfortable environment for customers, clients and visitors to the Borough. It is also our intent this year to build upon what we



Edward Rossi (center), elected to a second term as president, is joined by, L-R, newly elected executive board members Marian Bredin, Michael Schmidt, Rich Maguire, and Monika Hamburger.

started in 2007 and attract new businesses to our growing community.

Rossi noted that the most important accomplishments over the past year were the \$1.8 million streetscape project which still has some work yet to be done (including the clock, flower planters and some other items), the exciting new Midtown Limited project, and the

restoration of the old town hall (the latter two of which have brought several new businesses to the Borough).

The WBID Board of Directors meets once a month, on the first Thursday of the month, at 7 p.m. at the WBID office, 21 Belvidere Avenue. To learn more about the Washington BID, visit [www.washington-bid.org](http://www.washington-bid.org), or call 908-689-4800.

## Brink, Hopkins, Edward Fliegauf newest to join WBID board

Jack Brink, Edward Fliegauf and Kevin Hopkins are the newest members of the Washington Business Improvement District's Board of Directors. The three business owners were elected to the board along with returnees Stuart Ours and Tom Szlachtianchyn.

Ours ran unopposed in the "Business Owners Who Are Tenants" category.

Szlachtianchyn of Computer RX was reelected to his post in the "Business Owners Who Own Their Property" category. He was joined in that category by Brink, from Port Murray Auto Sales, and CPA Edward Fliegauf.

In the "Owner of Assessed Apartment Property Who Are Landlords" category, the nod went to Hopkins of Gibson's Gym.



Left to right, Jack Brink, Kevin Hopkins and Ed Fliegauf are the newest members of the WBID board of directors.

# Washington BID seeks nominations for business awards

If you feel a business or business person located in Washington Borough deserves recognition, make your thoughts known by nominating them for one of several categories as the Washington Business Improvement District makes plans for its Third Annual WBID Business Awards Reception in February.

Categories include Business of the Year, Business Person of the Year, New Business of the Year (within two years), Redevelopment Award, Entrepreneur of the Year, and "Special Awards." To obtain a nomination form, either call the

Washington BID office, 689-4800, or stop by, 21 Belvidere Avenue. Nomination forms must be received by Feb. 7, 2008. The form with your nominations can be faxed to the WBID office, 689-8444.

The reception and networking event is scheduled for Wednesday Feb. 27 at the Mediterranean Bistro from 6-8:30 p.m.

Last year's winners included Fliegauf Jewelers, Business of the Year, Marian Bredin of Good Impressions, Business Person of the Year, Washington BBQ, New Business of the Year, Sensations Hair Salon, Redevelopment Award, and

Warren County Pharmacy, Entrepreneur of the Year. Marco Matteo of the Washington Theater and Bob Whitman, owner of Washington Shoe & Leather, were given Special Recognition Awards.

In addition to the awards presentations and networking, WBID Executive Director James Sheldon will update members on the WBID's established and new programs.

Mediterranean Bistro is located at 301 W. Washington Avenue. If you plan on attending, please RSVP your attendance by Feb. 21 by calling the WBID office, 689-4800.

## Washington BID Business Award Nominations Form

*(Awards Reception on February 27)*

**Business of the Year** \_\_\_\_\_

*Reason for nomination* \_\_\_\_\_  
\_\_\_\_\_

**Business Person of the Year** \_\_\_\_\_

*Reason for nomination* \_\_\_\_\_  
\_\_\_\_\_

**Entrepreneurship Award** \_\_\_\_\_

*Reason for nomination* \_\_\_\_\_  
\_\_\_\_\_

**New Business of the Year** *(less than 2 years old)* \_\_\_\_\_

*Reason for nomination* \_\_\_\_\_  
\_\_\_\_\_

**Redevelopment Award** \_\_\_\_\_

*Reason for nomination* \_\_\_\_\_  
\_\_\_\_\_

**Special Award(s)** \_\_\_\_\_

*Reason for nomination* \_\_\_\_\_  
\_\_\_\_\_

*(Feel free to attach additional comments about your nominations)*

**Deadline for nominations February 7, 2008**

**Fax to 908-689-8444**

Washington Borough *Business Improvement District*

[www.washingtonBID.org](http://www.washingtonBID.org)

## Welcome to Washington



Washington Business Improvement District Executive Director James Sheldon welcomes Penny Deemer, owner of Coppers Salon, and her mother Elizabeth Stecker, to Washington Borough. Coppers Salon is located at 124 W. Washington Avenue (Route 57). Coppers Salon offers an array of hairstyling services, as well as full body waxing. Deemer also specializes in weddings. For more information, call Coppers Salon at 908-689-0144.

Become a  
Part of History

Support the Clock  
By Having Your  
Name on a Paver!

Call the  
*Washington BID office,*  
**689-4800,**  
*today for details*

